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JUN 12 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Jonathan Dorfman

Application No.: 09/372,416

Group Art Unit: 2178

Filed: August 11, 1999

Examiner: Thu V. Huynh

For: System and Method for Real-Time Bidding
for Internet Advertising Space

RESPONSE TO NON-FINAL OFFICE ACTION
MAILED DECEMBER 12, 2006

VIA FACSIMILE (571) 273-8300
ATTN. Art Unit: 2178

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is a response to the non-final Office Action mailed December 12, 2006 in the above-identified application. In view of the remarks beginning on page 2, reconsideration and allowance of the pending claim is respectfully requested.